

# NEWSQUEST PROMOTIONS & SPONSORSHIPS

Essex, London & Sussex



# IN NUMBERS



**1.7 MILLION** COMBINED DE-DUPLICATED WEEKLY AUDIENCE

Source: Telmar 2017

**1.2 MILLION** WEEKLY READERS

Source: JICREG 2015

**5 MILLION** MONTHLY UNIQUE USERS

Source: Omniture, H1 2017

**254,954** SOUTH ESSEX

**220,403** NORTH ESSEX

**281,240** SUSSEX

**121,090** HERTS AND MIDDLESEX

**60,378** EAST LONDON AND WEST ESSEX

Source: Omniture, August 2017

A multi-media campaign will get your sales promotion seen by the largest possible audience.  
The number of weekly visitors to our network of local news websites continues to grow and readers now engage with our brands across multiple devices.

Online, we reach 1.4 million people every week.

# ONLINE COMPETITION BENEFITS

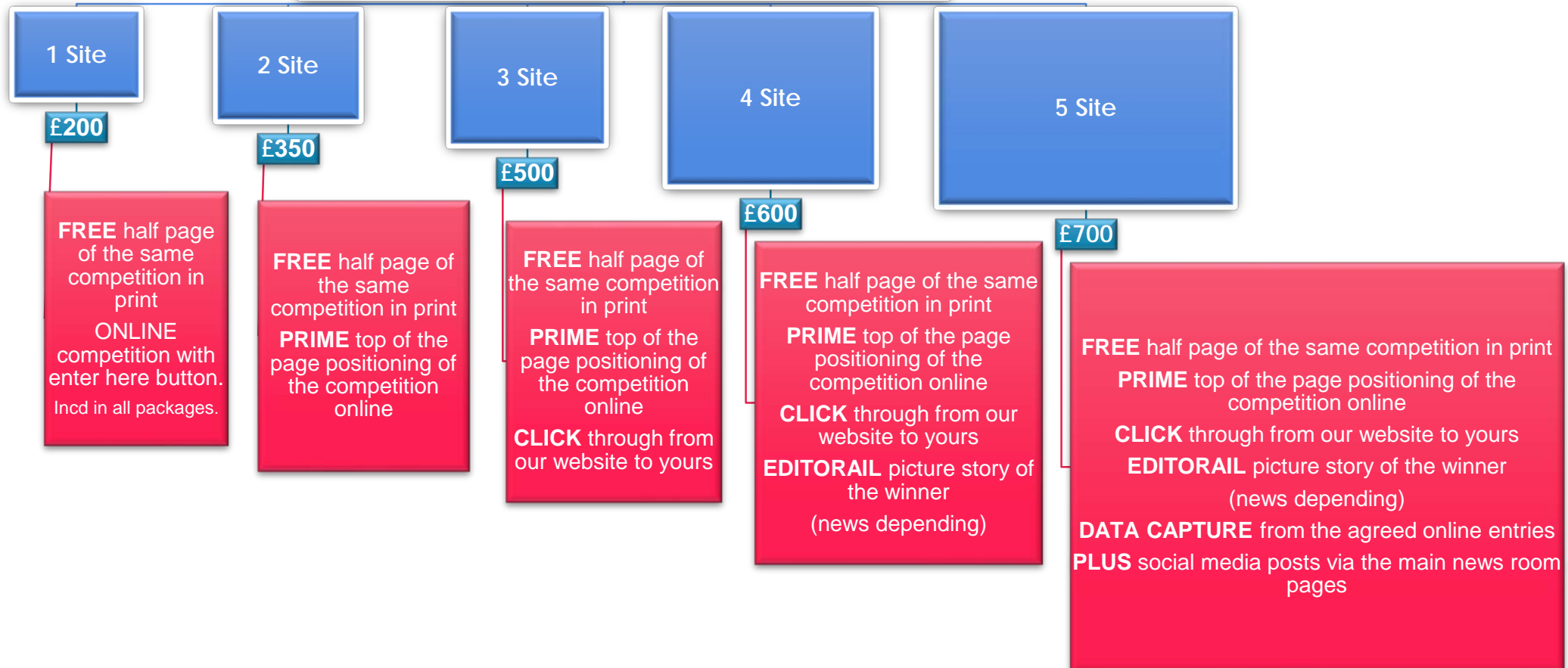


- Fantastic art work designs produced by our dedicated design team
- Prime top of the page position on the Promotions tab via the main news page
- Website click through from ours driving traffic to yours
- Editorial production of a winner's story at the close (news depending)
- Data share at the close of the comp from the online entries
- Social media posts via our news pages
- News website story with the 'enter online' button
- Promotion to a huge audience
- We handle all entries and competition closure
- You get to share the good news and make the prize arrangements



# ONLINE COMPETITION COSTINGS

Choose the best package for you



Please note each titles minimum prize value is £150.00

To discuss any of the opportunities in this pack contact the team at [nqpromotions@newsquest.co.uk](mailto:nqpromotions@newsquest.co.uk) or call 07973 156221

# CUSTOMISE YOUR ONLINE COMPETITION PACKAGE TO SUIT YOU

PRIME top spot on the competitions tab

£50

Click through to your website

£150

Editorial story of either competition winner or your press release

£50

GDPR regulated data capture from all agreed online entries

£150

2 Social media posts of your competition

£50

Please note each titles competition prize must be worth a minimum of £150.00

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# EVENT SPONSORSHIP

Choose a title to sponsor for £1000



Then take great advantage of all these benefits

- ✓ 2000 extra newspapers printed in conjunction with the sponsorship
- ✓ 2000 professionally designed flyers printed by us (business to provide content)
- ✓ Guaranteed 'brand to hand' from our dedicated events team
- ✓ 2 Free ads the week and day before the event in print, promoting our presence at the event with your brand
- ✓ Front page tease for your business on your sponsored copy day (news depending)
- ✓ Optional half page, hosting a competition from your business (minimum prize value applies)
- ✓ Social media posts via the relevant news sites promoting the sampling event
- ✓ Optional product sampling allowing the public to not just read about your brand but taste/feel/see and maybe take it home
- ✓ Eyes on your brand, let our staff wear your branded promotional clothing at the event (must be provided)
- ✓ Full campaign feedback from the team at the end
- ✓ PLUS.... A dedicated Newsquest events team to manage everything for you

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Let us take your product out on the road!